









## COMMANDERY TO SPEED UP ITS PROGRAM

Intensive Work Is in Progress to Be Ready for Year's End

Intensive work is being done by the Glendale Commandery, Knights Templar, in order to finish its program and clear the slate before its official year ends. Monday night, members convened at 5:15 and began work on the Order of the Red Cross for a class of nine, composed of Frederick Becker, Arthur Shradley, of Burbank, George Lindsay, C. W. Ingledue, Harry Mae Nain, R. W. Meeker, Ray Bentley, Roger Bentley, and Curtis Vining. This is said to be the largest class ever taken through the Commandery.

At 6:30 a dinner was served, covers being laid for 55. It proved a very pleasant social affair and at its conclusion work was resumed and the Order of Malta was given. That this class may be carried through the entire work, special meetings will be held, the first of these being called for Friday evening of the present week, when a dinner will be served at 6:30 and work on the Order of the Temple will be given.

All resident and visiting Knights Templar are invited to be present. Next Sunday the Commandery will participate in the annual Knights Templar field day, which will be held under the auspices of the Hollywood Commandery. It will begin with a big Knights Templar parade at 11 a. m., starting from the Masonic Temple at the corner of Highland avenue and Hollywood boulevard. All the Commanderies of Southern California will be represented. The knights will be in uniform and their bands playing. The parade will move east on Hollywood boulevard to Vine street, where it will disband and the knights will take autos for Griffith park, where they will have a family picnic. The family picnic dinner will be served at 1:30, followed by a family dinner and Hollywood furnishing the coffee.

The afternoon will be devoted to a competitive drill tournament under two classifications. In class A will be included all the Commanderies whose commandants have been previously entered in one of these competitions. Class B will take in the novices and the second drill teams of some of the big Commanderies. Interest will center in the class A competitors wherein will be found the Commanderies of Hollywood, Los Angeles, Pasadena, Long Beach and other big organizations.

The Glendale Commandery is inviting all resident knights who are not members of participating Commanderies, to march with it. The organization now has a membership of 130 knights.

**MERCER BUYS CAR**  
E. Mercer, the enterprising real estate agent at 624 East Broadway, is the proud possessor of a new Jewett sedan, which he is exhibiting to his many friends.

**CLEVER PAPER WEIGHTS**  
A gay little paper weight is called the golf bug. In the back it is a large beetle-like bug, but when turned about it reveals a grotesque little golfer.

## Society

### LODGES - CLUBS - CHURCHES

#### SHRINE DINNER IS SUCCESSFUL STAGE

The stag dinner of the Shrine club Saturday evening at the chamber of commerce, though strictly informal was a very successful affair. The Kehley Shrine orchestra furnished music and many matters of interest were discussed at a business session.

#### BAPTIST SUNDAY SCHOOL OFFICERS TO MEET

There will be a meeting this evening at the Baptist church of Sunday school superintendents and teachers of boys' Sunday school classes in the different churches of the city. The purpose of this meeting is to get together, if possible on a city-wide boys' campaign of mid-week activities for classes, such as hiking, athletic contests, etc.

#### THURSDAY AFTERNOON CLUB TO MEET

The regular meeting of the Thursday Afternoon club will be held Thursday afternoon at the home of Mrs. Kemper Campbell, 322 E. Broadway.

#### MRS. GILBERT ENTERTAINS N. P. BANKS POST

The social club of the N. P. Banks auxiliary was entertained Friday evening at a jolly party at the home of Mrs. Pearl Gilbert, 212 West Cypress street.

Cards and dancing furnished entertainment for the evening. Just preceding which a short business session was held. Plans were formulated for a big dance to be given early in December at the American Legion hall, 610 A. East Broadway. It was decided that the next meeting would be held at the home of Mrs. Dora Hall, 110 West Burchett street on the evening of Friday, November 24.

At the close of a pleasant evening the hostess served sandwiches, coffee, and cake to about 38 guests.

#### GLENDON CLUB TO VISIT THEATRE

Fifteen members of the Glendon club will enjoy a theatre party at Gramary's new Egyptian Theatre in Hollywood Thursday evening, where they will see Douglas Fairbanks' latest picture, "Robin Hood."

#### CHAPTER B A TO MEET ON FRIDAY

Chapter B. A. P. E. O. will meet Friday at an all-day meeting at the home of Mrs. Nellie Case, 343 North Maryland avenue.

#### BUILDING THEIR OWN HOME HERE

A pretty new 5-room bungalow is being started by Mr. and Mrs. C. C. Shiffer at 808 East Elk avenue. They have been living in a cozy house in the rear and expect to be in their new home about Christmas time.

#### WEDNESDAY BIBLE CLASS TO MEET

The Wednesday Bible class will meet at the home of Mrs. L. L. Baker of 1819 South Brad boulevard, at 2:30 o'clock, Wednesday. All ladies interested in the Bible study are most cordially invited to attend.

#### TROPICO LADIES MAKE \$140 WITH SALE AND SUPPER

The sum of approximately \$140 was realized Friday night from the chicken pie supper and bazaar given by the Ladies Aid Society of the Tropico Presbyterian church, in the social hall.

Dinner was served at 5:30, cafeteria style, and everything was delicious. There were many lovely articles sold at the bazaar also. Mrs. H. L. Moody was chairman of the work committee and she was assisted by Mrs. Clouse and Mrs. J. M. Server. Mrs. S. E. Brown was in charge of the dinner and was ably assisted by her committee.

Following the dinner a short but pleasing musical program was given. Miss Rice gave two piano numbers and Miss Mildred Moody also played several selections. Miss Ruth Goldsborough rendered some piano numbers, accompanied by Herbert Bruck on the violin.

#### MRS. CLEOPHAS HONORS RUSSIAN SCIENTIST

Mrs. E. Cleophas and daughter, Miss Gertrude Cleophas of 337 N. Central avenue entertained Sunday with a delightful afternoon tea, the guest of honor being Dr. R. H. W. Albrextondare, a Russian scientist.

Dr. Albrextondare told of his experiences in travel all over the world. The afternoon was a most interesting one.

Miss Marshall from New York sang several beautiful vocal numbers. She is studying this winter under Mme. Linne from Chicago. Several piano numbers, which were greatly appreciated. Miss Cleophas also rendered several piano selections, in her usual pleasing manner.

At the close of the afternoon, the hostesses served tea and cake to about 30 guests.

#### EASTERN STARS ELECT OFFICERS

The annual election of officers of the Eastern Star, Chapter 100, was held Friday night at the Masonic Temple.

The following officers were elected: Worthy matron, Mildred Lyon; worthy patron, Harry L. Reed; associate matron, Jennie Phillips; secretary, Annette Booth; treasurer, Alice Garret; conductress, May Warwick; associate conductress, Sadie McPherson.

The installation of officers will take place December 15 at the Masonic Temple.

#### COLUMBUS P. T. A. TO MEET THURSDAY

The Columbus Avenue P. T. A. will meet Thursday afternoon at the school at 3 o'clock. The program will be presented by the children of the school following which a cooked food sale will be held.

For strictly tailored suits and overcoats, see MINDEN—108 North Maryland—Adv.

## Is "Princess Iowa" at Texas Fair.



Miss Dorothy Holdogel, of Rockwell City, Iowa, a freshman at the University of Iowa, has been named by Gov. N. E. Kendall to be "Princess Iowa" at the coronation of King and Queen Cotton, at the Texas Cotton Exposition at Waco, Texas.

## GLENDALE PLAYERS' EXECUTIVE BOARD HOLDS MEETING

A meeting of the executive board of the Glendale Community Service Players was held Monday night, with President Mr. Hugh Blue in the chair. Mr. A. E. McCoubrey was elected as business manager of this very active little company of players. An art committee was created, the president to nominate the chairman of this committee at the board meeting next week. Rehearsals are to be held regularly every Monday evening beginning at 7:30.

There are already three casts, each working on a one-act play. "Society Notes," one of the Stewart Kidd's modern plays, is rehearsed at 114 W. Milford, the home of the secretary, Miss Dorothy Morton. "The Beautiful Arabian Night," "The Hunch of the Prophet," for the ultimate production of which the members of the cast are delving deep into Arabian art and literature, is rehearsed at 422 W. Milford, residence of the director, Nanno Woods. Here also the delightful comedy entitled "Christmas Boxes," is being rehearsed. This playlet of dainty fun will be ready for production during the Christmas season.

Members of the Glendale Players have accepted the invitation of the Eagle Rock Community Players to attend the performance of "The Man from Mexico" to be presented Wednesday and Thursday evenings of this week at the Eagle Rock Central School house. Applications from men and women who wish to join the Glendale Community Players will be received by Nanno Woods, director, Glendale 394, or Miss Dorothy Morton, secretary, Glendale 629-N. There are vacancies at present for one male part, and several male and female understudies.

## WIFE SAYS LOVE ESTABLISHED RECORD



Mrs. Russell Maughan and her baby, Russell, Jr., were showered with flowers and congratulations at their home in the Presidio, San Francisco, when Lieutenant Maughan broke all world's records by flying 24 1/2 miles an hour at Selfridge field, Detroit. Mrs. Maughan told friends the reason her husband made such a wonderful flight was because he was "fif, happy and in love with his family." Lieutenant Maughan won the D. S. C. for winging four German fliers in the World war, carrying as his talisman a photograph of his wife.

He also acts as the recording secretary of it. No man can serve as a scout executive until he has been commissioned for that work by the national council.

## HERE I AM! ASK ME!

The Glendale Daily Press has arranged to present a series of articles which begin today's giving information concerning the Boy Scouts of America and of the Verduge Hills District Council, which includes the cities and communities of Burbank, Roscoe, Sunland, Tujunga, La Crescenta, Montrose, Casa Verdugo and Eagle Rock. Look for these articles if you want to know the facts.

By HAROLD E. BENNER, Scout Executive, Verduge Hills District Council, B. S. A.

(Continued from the Daily Press, Dated November 3, 1922.)

## Recognized by Act of Congress

The Boy Scouts of America has a federal charter and gives permanent protection by an Act of Congress, passed June 15, 1916. It is the only bona fide organization having authority of Congress to wear the uniform. It shares in this right under the Army Reorganization law, with the army, the navy, the marine corps, the national guard, and the naval militia. These six alone have the right to continuously wear the khaki uniform. This fact is not generally known.

The Boy Scout movement had passed the experimental stage and the organization had moved its world before Congress passed the law mentioned above. The Act of Congress, approved by the President of the United States, officially recognizes the statement made. This movement is recognized as a national asset.

Endorsed by the President of the United States

The President has personally endorsed the Boy Scouts of America. In a part of one of his statements he says: "Anything that is done or given to increase the efficiency of the Boy Scouts of America is a real contribution to the nation. I wish every boy in the United States could be a Boy Scout." Scouting has made good. Scouting works.

## The National Organization

Authority of and for the Boy Scouts of America is vested in the National Council, which is made up of representatives who come from the chartered local councils. The honorary president of the national organization is the President, Warren G. Harding. The honorary vice-presidents are: Woodrow Wilson, William Howard Taft and Daniel Carter Beard. The president in active charge is Colin H. Livingston, of Washington, D. C.; the treasurer is George D. Pratt; the chief scout executive is James E. West.

## The Verduge Hills Council

The local council is made up of representative citizens of Glendale, Burbank, Tujunga, Sunland, La Crescenta, Roscoe, Casa Verdugo, and Eagle Rock, and the officers are as follows: Charles L. Chandler, president; Charles B. Guthrie, first vice-president, chairman of finance committee; W. C. Wattle, second vice-president, chairman of court of honor; Peter L. Ferry, third vice-president, chairman of committee on camping; E. E. Harwood, fourth vice-president, chairman of committee on leadership and training; C. L. Suter, fifth vice-president, chairman of committee on civic service; L. F. Collins, sixth vice-president, chairman of committee on publicity; Roy L. Kent, secretary; A. E. Eastman, treasurer; Nathan Rigdon, scout commissioner.

## The Scout Executive

The executive and administrative head of the local council is known as the Scout Executive. This office is held by the writer. The scout executive is directly accountable to the local council.

(To be Continued in Next Friday's Daily Press.)

A series of revival meetings are being planned for the coming week, to be held at the Tropico Presbyterian church.

It is the custom of the church to hold cottage prayer meetings the week previous and two enthusiastic and encouraging ones were held Monday night. One was held at the home of Mr. and Mrs. S. E. Brown, 1239 South Maryland avenue and the other with Mrs. Huse, 335 Mira Loma avenue.

Meetings will be held tonight at the homes of Mr. and Mrs. Wilcox, 1924 Gardena avenue, Mrs. Goldsborough, leader, and Mr. and Mrs. Fred Richardson, 1809 South Central avenue, J. Allen Adams, leader. Wednesday night a union prayer meeting will be held at the church.

Store Hours, 8:30 to 5:30 Saturday, 9 to 6  
Glen. 2380, Private Branch Exchange to All Depts.

## Do Your Xmas Shopping Early

Be prepared this year. Our stocks are replete with many Gift Suggestions.

A small deposit will lay away any article until "Xmas"

## Gifts for Baby

New shipments of those dainty little gifts that delight the little ones. For the infants and small children we have planned many gifts. Visit this Dept. on the Second Floor.

Quoting night gowns from infants' size to 14 years.

Knitted Caps in colors for girls and boys.

Dr. Parker's Waists and Garters.

Fancy Sweater and Cap sets in all colors for girls from 2 to 6 years.

## Xmas Greeting Cards

Order Now—Large Selections

5c to 25c

Have your Engraving done at this Store. Guaranteed service and excellent workmanship. Personal Cards, Engraved Xmas Cards of any kind.

From your own plate or plates made to order.

Place your orders early to insure the best of service.

## PENDROY'S BRAND AT HARVARD

## THORNYCROFT SANITARIUM

1100 East Windsor Road  
GLENDALE - CALIFORNIA  
Telephone Glendale 70

## A New Discovery

Thornycroft Sanitarium is enjoying the distinction of having a most wonderful rheumatic treatment. This treatment is proving to be effective in the most stubborn cases. The treatment comes from abroad and has not been offered to the public before. A retired physician worked on this discovery for many years—and has bestowed it on the Thornycroft Sanitarium. The management of the Thornycroft Sanitarium feel that they have something that will be a boon to humanity, and expect to specialize in this line.

## RO-DAIRE CLUB HAS REGULAR MEETING

The regular meeting of the Ro-Daire club, was held Monday night at the home of Miss Eva Brahm of 806 South Maryland avenue.

The next meeting will be held next Monday night at the home of Mrs. Paul McCown of 361 Pioneer drive.

We wonder what Eve tasted about before Adam learned to smoke.

## Parents' Certificate

In addition to the application of the boy and on the same form there is an accompanying certificate of the parent or guardian of the applicant showing that the obligations to be assumed are now familiar to the parent (or guardian), that the application is made by his consent and that he pledges cooperation in seeing that the boy fulfills his obligations.

Here then is spread the trail of the scout as to the organization under which he works. It has been carefully mapped-out in its present form as the result of years of experimental processes. It is thus given that all who are boys who have been boys, or who have boys, may see the complete picture of it. Besides the regular lines of scout work which will next be presented there are 69 different lines of specialized work for the advanced scout who may desire to win merit badges.

The movement is a comprehensive system of supplementary education, not competing or colliding with either home or school duties. It is of great value to boys in giving them what they want to do and inspiring them to able and reliable activity at the minimum of expense. Of that we will speak in a later article.

(To be Continued in Next Friday's Daily Press.)

## Clays for complexion?

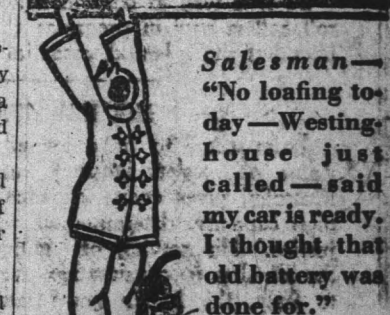
Our "Eragator" face mask is Marinello's development of 18 years.

For removing facial blemishes—and toning the complexion.

You may use it at home, too, with excellent results. We are always glad to help and advise with your home beauty work.

## MARINELLO BEAUTY SHOP

123 W. Broadway.  
Phone 492-J  
GLENDALE



## WESTINGHOUSE BATTERIES

WESTINGHOUSE BATTERY SERVICE STATION  
306 South Glendale Ave.  
Phone Glendale 1310  
Westinghouse Attention is for all batteries

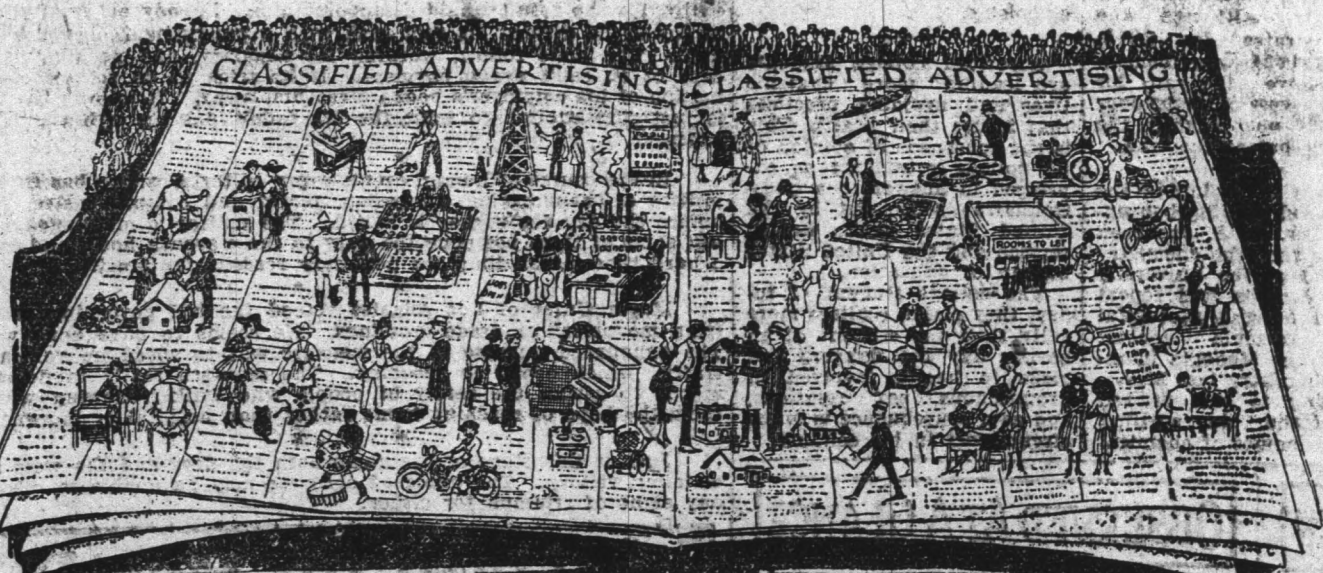


## DIAMOND RINGS

Glue white and perfect \$25.00 \$50.00, \$75.00, \$100.00, in above design. Many others as high as \$500.00

## R. L. COLE

Watchmaker and Jeweler  
P. E. Watch Inspector  
108 E. Broadway  
Phone Glen. 2116-J



## GLENDALE'S GREATEST BOOK OF THRIFT

### The Classified Advertising Pages of the GLENDALE DAILY PRESS

They are the most eagerly followed pages in the city—thrift men and women who have particular wants scan the classified columns of the Glendale Daily Press regularly.

The Want Ad has come to be a powerful little magic servant. One needs but to wish for satisfaction of a want, and the way is open for fulfillment. For those who want positions, the "Employment" want-ads point out specific opportunities. Employers use the columns to find the right people for the right places. Under the heading of "Business Opportunities," the man who is seeking a good investment may find a list of attractive offerings. If you should lose valuables, the want-ads offer a splendid chance of recovery through the use of a "Lost and Found" notice. So it goes on, through an almost endless list of services that folks require from time to time.

Through the classified columns of the Glendale Daily Press the man who wants something and the man who has it meet on common ground. The transactions are mutually satisfactory and profitable. Satisfaction, Profit, Thrift—these are found to result when you

USE THE CLASSIFIED PAGES OF THE GLENDALE DAILY PRESS



## EDITORIAL PAGE OF THE DAILY PRESS

## Truths in Epigram

Critics are sentinels in the grand army of letters, stationed at the corners of newspapers and reviews to challenge every new author.—Longfellow.

Every character is the joint product of nature and nurture.—Garfield.

No cord or cable can draw so forcibly or bind so fast as love can do with only a single thread.—Bacon.

## THE AMIABLE "TIGER"

The venerable Clemenceau, once premier of France and known as "Tiger," has been tamed appreciably. Perhaps this is due to a sudden realization that a man of eighty years really is old. Or it may be that release from the cares of office has permitted the severity of his mood to relax. He has been reported as snarling only once recently. This was at a reporter who had awakened him to ask a trivial question and was regarded as justifiable.

It is interesting to know that Clemenceau is coming to this country to lecture. He says his purpose is "to create a state of mind in the United States which will permit in the future, negotiations between public bodies leading to understandings capable of producing results." In his opinion the peace of Europe is based on friendly relations among America, England and France. His task is to make Americans understand this.

Doubtless the object is laudable. Nevertheless it is difficult to see how anything new is to be said concerning it. If there is error in the view he expresses, it is that powers that have a right to a voice are left out of consideration. Every nation desires to be a party to conferences concerning their own welfare and destiny. The great powers, were they to assume to rule the lesser, would not be implicitly trusted. The fact is to be noted, with regret, that they do not fully trust each other. They are permitting selfish interests to force them apart, and into attitudes that, while not hostile, still lack much of friendliness.

Why may not negotiations between public bodies lead to understandings now? It must be because the element of good faith either is lacking, or suspected of being so. Thus honesty as between nations becomes as important as a reasonable degree of selfishness. There never could be a common understanding brought about by a compact unmarked by an element of altruism. If nations continue, each to look out for itself, and this alone, then all the talking that Clemenceau can do, will be, although possibly pleasing, a wholly ineffective expenditure of energy.

## THE RED CROSS

The annual roll call of the Red Cross is now in progress. Ready to answer "Here" is the citizen who appreciates devotion to good work, who believes in broad and willing charity, and admires courage and zeal. The Red Cross stands for a purpose that makes universal appeal. It is for the relief of distress everywhere. There is no point too distant for it to reach. There can be no calamity so great that Red Cross workers will not be there seeking to ease pain, to give comfort and sustenance. The contributor to this benign organization knows that his gift goes to an agency that will apply it with discretion. Nor does he know but that he is contributing directly to the welfare of his own community, nor that he himself may not be among the sufferers needing help. Great catastrophes come unheralded. They come borne by terrible winds, or in the form of flames they devastate populous areas. But when they do come, and in whatever shape the visitation, it is the policy of the Red Cross to be ready.

The record made in the world war was magnificent. It crowned a record already without parallel or efficiency. The organization had to be expanded to meet the emergency, and the liberality of the public permitted this to be done. It has been found necessary, due to the after-effects of war, to maintain the plane of operations at nearly the level attained in those troubled days. Regardless of the demand created by military service, and still existent, there is constant demand from other sources, rising occasionally to tremendous force.

So it is well to bear in mind that the Red Cross roll call is now in progress; that response must be liberal if the splendid, essential work is to go on.

## THE NEW ITALY

Italy seems to have leaped in a day into the status of order, industry and dignity. Premier Mussolini gives every evidence of being a man of high capacity, determination, vision and a sense of justice. His serving of notice on England and France that in consultation over matters of interest to Italy, the Italian government does not propose to be ignored, is not presumption. It strikes the judgment as indicating a course that Mussolini has earned the right to take. There is an Italy now, of fixed purpose and determination. In the family of nations its place is with the rest of the powers of Europe.

Mussolini appears to undertake the guidance of Italy much in the way a city manager would control the municipal organization under his charge. He gives direct orders, or he thrusts responsibility upon subordinates whom he trusts. There is not one of these but knows that his tenure of office depends upon performance of duty. Therefore the duties are being performed. Men and officials in the government employ have to work. There are no soft jobs under Mussolini. Himself a worker, he has no patience with the one who would shirk. His main idea evidently is to create prosperity in the nation. Intrinsically Italy has the right to be prosperous. All that it lacked was system, application, the routing of the forces of discontent. It needed a head, a better head than the royal line afforded. Mussolini arrived with precisely the head that was needed. His brains rule Italy, and Italy has a chance for development economically, which means growth in world importance as well as material success at home.

## WAR ON GAMBLERS

The downfall of a Los Angeles municipal employee, ascribed to his gambling on the races, has been the means of starting a police war upon the class known as bookmakers. The idea is so commendable that it ought to have become a working plan even in the absence of the broad hint contained in the creation of a specific instance of crime. The bookmaker makes his living by taking in money and giving out less. This, so far, has the aspect of any ordinary transaction for purposes of gain. The resemblance goes no further. In legitimate trade something is given for the money; there is a process of exchange, perhaps profitable to everybody concerned. It is the habit of the bookmaker to give nothing for the money he receives. Occasionally he has to return it, along with an additional sum. This is a rare operation. Were such not the case, the bookmaker soon would cease from the making of books.

The bookmaker is a professional layer of wages. Usually he does not operate with his own capital but is a mere agent. His business is not rated either as sound commercially, or in any way respectable. It is carried on for the most part in a furtive style, free as possible from police scrutiny. Its habitat is the alley or the backroom. In sections where horse-racing is taboo, because of having fallen into the hands of gambling sharks, all deals with the bookmaker must be stealthy. The very atmosphere in which the operator thrives becomes suggestive of crime. Often the poor dupe who supplies the money has his own reasons for avoiding publicity. He is using stolen money, or money that he has no right to waste.

It is not good for society when a set of drones is permitted to fatten on the credulity of the morally weak. Bookmakers richly merit being driven out, and even harassed to the desperate extent of having to work for a living, a course distinctly against their principles.

With singular unanimity all propositions for advancement in official salaries were voted down. This affected both city and county, and even the state. It is not to be denied, however, that in view of services rendered, the present pay in many instances is so small as to seem not only inadequate but mean.

Gallantry is not dead, far from it, but its influence is not so manifest in the courts as formerly. When a woman violates the speed laws she pays a fine or goes to jail. The equality for which such yearning has been expressed seems to have arrived.

## For Your Christmas Plans

By DR. FRANK CRANE

To All My Friends:

This letter is an attempt to lay upon your heart a case which ought to make the strongest appeal to your sympathy and intelligent interest.



You are planning for your own children about you something that shall make this Christmas brighter. But can you not let into the circle of your benevolence the great swarm of motherless, fatherless and homeless children of the Near East?

There are 110,000 orphans. Their wistful and despairing eyes have nowhere to look but to America. The Near East Relief is a national organization in this country that furnishes a dependable means for reaching this great multitude.

It is not a disordered and merely sentimental movement. The Near East committee is incorporated by act of congress, and the annual reports of its work and finances are made to congress. Its field of operation is Constantinople and the large territory that lies roundabout that center of human misery.

It has been endorsed by President Harding, by congress, by representatives of all religious and by commercial, educational and social organizations.

It has already saved at least one million women and children from starvation. It maintains thirty-eight hospitals where 88,401 patients were listed in the last monthly report. It supports 125 orphanages.

It brings to the business of human health the best expert intelligence and care.

May we not at this Christmas season be justified in asking a portion of your means for this vital cause? It is by such helpful movements as this that America best establishes her moral influence throughout the world.

Write to "Near East Relief, 151 Fifth avenue, New York."

(Copyrighted by Dr. Frank Crane)

## THE RIGHT WORD

By W. CURTIS NICHOLSON

THE WRONG RIGHTED

The Wrong Word

1. Do you know whom he thought was at the meeting?
2. No. But I know who he thought he would see.
3. It is them.
4. It is her.
5. It is him.
6. It is us.
7. Who is it? Me.
8. Who do you mean?
9. I asked my friend whom he thought was to blame.
10. Who did you give it to?

The Right Word

1. Do you know who he thought was at the meeting?
- Note: Who (he thought) was at the meeting; who was at the meeting.
2. No. But I know whom he thought he would see.
- Note: He thought he would see whom.
3. It is they.
4. It is she.
5. It is he.
6. It is we.
7. Who is it? I.
8. Whom do you mean?
- Note: "You do mean whom?"
9. I asked my friend who he thought was to blame.
- Note: He thought (who was to blame); who was to blame.
10. Whom did you give it to?
- Note: You did give it to whom?

## THE LISTENING POST

By James W. Foley

"Come in!"  
Two friendly words.  
Indicating welcome.  
Bidding you enter and partake of what refreshment there may be.

If they are said with sincerity, there is comfort and reassurance in them.  
It may be cold outside.  
The weather may be inclement.  
Or the hallway may be uninviting.  
The world may seem for the time being unfriendly.

"Come in!"  
The door is opened and there is warmth and friendliness inside.  
You are bidden a welcome.  
The aspect of the world changes.  
Instead of being unfriendly it is friendly again.

Just because somebody said "Come in!"  
It may have happened to you.  
Misadventure and misfortune.  
You may have felt the slings and arrows of outrageous fortune.  
You may be lonesome and worn.  
Weary of many things.  
Of struggle and trial.

The doors of friendly folk may be many but they may be closed to you.  
People are often busy.  
And unthinking.  
Not unfriendly but unthinking.  
And they may not dream of the misfortune and sorrow about them.

There is a lot of crustiness in life that is

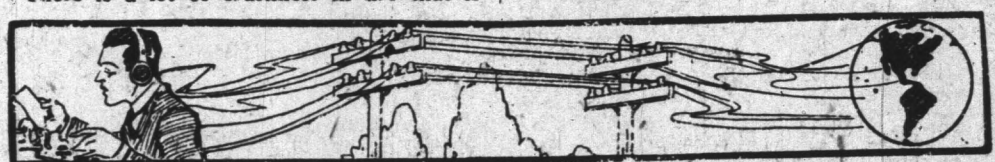
not intended.  
It is the result of thoughtlessness.  
We have our own trials.  
And they occupy us to the exclusion of other things.  
We are not deliberately unfriendly.  
We are thoughtless.

And we don't say "Come in" as sincerely as we should.  
For all about us are guests who should be made welcome.  
And consideration for them would relieve us of our own little trials.  
So when there is a timid knock on the door.

When there is a frightened soul at the portals.  
Look up.  
Smile.  
And bid them "come in!"

And there are other guests, too.  
Friendly and benevolent impulses.  
Dreams of better and nobler things.  
Fine ideals.  
All knocking at the door of the mind.  
And we should bid them "Come in!"

They will refresh us.  
Inspire us.  
Renew us in spirit.  
Encourage us to go on.  
But not if they are kept out on the porch.  
Or in the hallway.  
We have to open the door of the mind and heart.  
Bid them welcome.  
"Come in!"



## Songs of the Poets

Childhood—By John Bannister Tabb (1845-1909)  
Old Sorrow I shall meet again,  
And Joy, perchance—but never, never,  
Happy Childhood, shall we twain  
See each other's face forever!

And yet! I would not call thee back,  
Dear Childhood, lest the sight of me,  
Thine old companion, on the rack  
Of Age, should sadden even thee.

## LOCATE VALUABLE DRUG TREES IN BRAZIL

For the first time in the history of drugs and botany the trees that yield the coto and paracoto barks have been discovered. Dr. H. H. Rusby, director of the Mulford biological exploration in South America, who recently returned to this country, has announced that he and his associate, Dr. O. B. White, of the Brooklyn botanic garden, found the genuine coto tree in Bolivia as well as its principal substitute. They have also provided for a future supply of the genuine drug. It is said no genuine bark has reached our markets for many years and the use of worthless substitutes has resulted in the destruction of the medical reputation of these valuable drugs. They also collected specimens of "cocillana" or "guapi" bark, which have valuable medicinal properties.

People are not so lonely in Germany today as they were before the war. Marriage rates recently published by the Statistische Reichsanstalt show that the wedding bells are ringing out much more frequently per 1000 population than during 1913. During 1920 the rate was almost twice that of the pre-war

year, and last year, while there was a proportionately less inclination for matrimony, the rate was still way over that of 1913.  
The birth rate, however, fell during the war and has not climbed back to what it was in the pre-war year.  
The death rate, which was 15.8 in 1913, rose to 22 in 1915, but had dropped to 14.8 in 1921, a figure somewhat lower than the pre-war rate.  
The excess of births over deaths was 12.5 per 1000 population in 1913 and during the war the deaths exceeded the births. Although the marriage rates for 1913 and 1921 were considerably above the rate for 1913, the excess of births over deaths has not reached the figures for before the war.

Scientists are bringing the old-fashioned spelling bee up-to-date. Dr. C. A. Jacobson announces that the chemistry department of the University of West Virginia will repeat this year the highly successful chemical formula contest staged by the students in inorganic chemistry last May.  
According to this revised version of the old spelling match, the names of chemical

compounds are announced by the professor and the contestants try to spell down their opponents in giving the correct formulae. The professor announces "sodium chloride," or common table salt, and the student must reply, "NaCl." "Formaldehyde" must bring forth the response, "HCHO." It is believed that if the formulae of enylmethane were demanded "tetraethylammonium chloride" it might prove a stumbling block. This spelling bee idea may be adopted in other branches of science besides chemistry.

American college students are leading more hygienic lives and avoiding practices that injure their health. This is the consensus of opinion of 65 college presidents as expressed in answer to a questionnaire sent out by the United States public health service and the United States bureau of education.

The college student of today, they claim, realizes more fully than the student of an earlier day the dangers and risks to health involved in promiscuous sex relations, and as a consequence is much circumspect in his conduct.

## EASTERN POINT OF VIEW

FAIR MURDERERS

[Washington Post]

Nine alleged murderers were on trial one time during the last week. In all nine cases the women rested their defenses, directly or indirectly, on the unwritten law—that is, they attempted to excuse their slaughter on the ground that the slain men had wronged them. In all of these cases that have so far terminated the jury verdicts have fallen in favor of the defendants—which arises the question: Does a woman that follows the wrong trail thereby acquire the right to kill her companion in wrong-doing? In all of these cases the women involved were presumably as willing to follow the primrose path as were the men. Yet when the path reached a turning and they found themselves in danger of having to pay for their sin and folly, they chose to slay their male partners. It is high time for juries to don glasses that blot out the feminine appeal when they take their oaths and listen to the evidence.

WHAT'S BEST FOR CHILDREN

[Concord Monitor]

Planning deliberately to make one's grandchildren rich is bad business, in any case. It may even be questioned whether planning to make one's children rich is wise family policy or sound social policy.

Far better is a heritage of high ideals, good manners, liberal education and training for the battle of life. Given those, a child will have something better than money to pass on to the grandchildren. Given these, the succeeding generations will not need wealth, but they will know how to use it if they have it.

WAY OF THE WORLD

[Caldwell, Kas., Messenger]

We can't all be high fliers. Somebody has to stay on the ground and look up.

## COMMENT ON DAY'S NEWS

By HENRY JAMES

Thoughts of armistice day are various. It marks the recurring anniversary of the close of the greatest of wars. Nevertheless it does not incite to feelings of unmixed joy. A query comes to mind as to what the war accomplished, and what it might have accomplished. There rushes to recollection the fact that soldiers wept when they were ordered to desert. Having started something, it was their belief that they should have been permitted to finish it. They had gone into a war to end war.

The fate of nations was taken from the hands of the military and placed in the hands of diplomats. It is not presumption to state that diplomacy blundered then, and that it has continued to blunder. Even at this moment Europe is armed and tight for the signal to advance to new conflict.

Conditions of settlement were such as to be impossible, in the circumstances, of fulfillment. Germany was instructed to make certain payments. Its refusal to abide by the terms is based on the allegation that it cannot do so. And all the cunning of diplomacy so far engaged, has been unable to ascertain whether Germany is telling the truth.

The Turks were driven from Europe, apparently for such time as they chose to stay out. Now they come back, and so wide is the breach between former allies, that there is no united front to meet the intruders. The powers that ought to be acting in harmony, are back to the pre-war basis of every nation for itself. The devil may catch the hindmost or he may catch the whole lot.

There was a time when the United States might have exercised a beneficent influence, and even stabilized the affairs of Europe. It declined any part of the responsibility, withdrawing with the job but partly done.

Armistice day meant the saving of many lives at the time, rather than the general security of millions more of lives for an indefinite time.

Ships of one American line have registered under the flag of Panama in order to be able to furnish passengers with liquor. This is a single phase among many marking the effort to extend prohibition laws to the high seas. It must have some application to the issue, but will be construed in different ways according to the personal point of view.

The writer of a column is certain to receive anonymous letters. Such as are hostile are thrown away after a casual glance. But some are friendly, and concerning these curiosity is aroused, and one wonders at the absence of signature.

It is stated that the heiress to the Gates fortune of many millions will marry a young man who has no money worth mentioning. He has, however, many fine qualities. The only reason given for the course of the girl is that they love each other. Perhaps no better reason could be found, old-fashioned to be sure, but sound.

Dr. Albert Einstein has received the Nobel physics prize. The precise reason is not given in dispatches. Concerning the achievements of Einstein up to the time he promulgated the theory of relativity, little is known outside the scientific world.  
If the prize was awarded by reason of the theory mentioned, the committee members evidently desire to get into the small group of twelve intellectuals, that according to Einstein himself, embraces all the minds capable of grasping his discovery.

After a wedded life of forty years, a man has just procured a divorce from his wife, aged 72. The complaint virtually ascribes to her the qualities of a vamp.

Somewhat laying aside the dolorous circumstance that a family has gone to smash, the defendant's lingering touch of youth and frivolity ought to be a rebuke to the ladies who begin to fret under the burden of years when they have acquired thirty or so. The future may be more colorful than they think possible.

Recently a man reputed to have a large income was arrested in this state for trial on a charge of tax evasion. The charge against him is that he did not play square in the matter of tax, concealing the source and character of much of his fortune.

Determination of the guilt of the accused rests of course with the courts. If guilty he must not expect a wide and acute sympathy, for the result would disappoint him. Nobody emits a whoop of joy as he divides his spot cash with a government, however benign. The little fellow, working for a salary, and needing every cent of it, can't evade payment. If he tries to do so, an examination of his employer's books gives him away. It follows that he is just sore enough to want the big fellow put through the legal paces.

In the course of human events every editorial writer has to formulate a Thanksgiving expression, fervid and comprehensive, just before the day the turkey is baked. The matter is mentioned now lest some of them postpone the duty to the eleventh hour, and have a hard time marshalling the necessary reasons for gratitude.

Mayor Croyer of Los Angeles vetoed the bill governing pedestrian movement at grade crossings. He seems to have done well. The announced purpose of the measure was to speed up vehicular traffic, which needs no speeding. The measure really in demand is only to assure the safety of people who walk, renewing within them the hope of reaching home rather than hospital or morgue.

Just at this stage of the game both the dries and the wets are claiming victory. The unbiased observer may be unable to discern any signs of triumph for either.

## WATCHING THE PARADE

By JOHN PILGRIM

We had a sort of dog conference in our front yard the other day. One friend came in with his police dog, and another had an Airedale, and another a bob-tailed tyke, and so on and so on. There were dogs enough there to furnish a bench show, though the affair was not merely impromptu but unexpected. Last of all came the old Irishman who lives around the corner, with his brindle bull terrier.

"Gorry," said the old Irishman. Then he borrowed our kitchen. "You go in there," he said to the brindle bull, which animal was beginning to display signs of being pleased by the promise of the afternoon, "and lie down and kape your condemned head shut. Are ye listenin' now?"

Probably the brindle was, for he meekly walked in and laid down and we heard no more of him. We said he was the best behaved, the meekest, the most biddable dog of his race we have ever known. The old Irishman said that was all true and more. But he was obliged to take measures with the brindle, he said. Not that the dog was quarrelsome. He never started a fight.

"But I'm an old man," said the Irishman, plaintively, "and I have me business to take care of, and I can give no time to his nonsense. Because he is too hard to make let go."

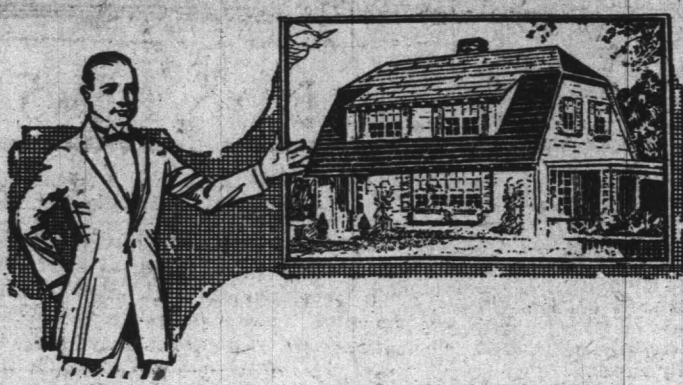
Unprejudiced but bitter spectators of events in which the brindle had taken previous part said this was true. The brindle has the habit of selecting as large a portion of his adversary as he can get into his mouth and then lying down and closing his eyes and holding on. No matter what the other dog does, and no matter how much hot water is poured on him, or red pepper scattered under his nose, or how much his stub of a tail is twisted, he merely hangs on. Eventually the other dog loses interest with a wild cry of alarm, and the fight is over. The brindle has had but one bite, but that bite was set to last.

The old Irishman didn't know it, but he kept me from buying stock in a mighty fascinating new enterprise, which Jimmy Thompson had just offered me. Jimmy is a hustler, the new scheme is a good one, and he and I have my best wishes. But Jimmy has a habit of getting tired. His attention wavers after the other dog has bitten him a few times. If there is any squealing to be done, Jimmy does it.

The long bite is an asset in business, just as it is in the dog pit.



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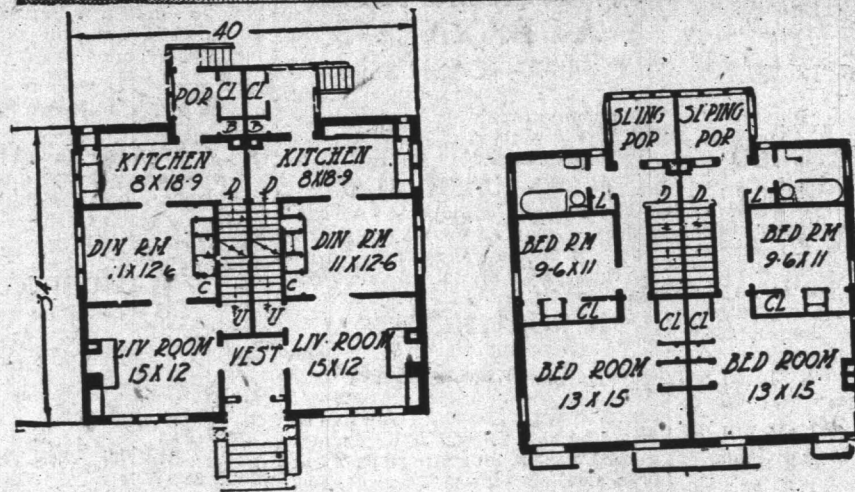
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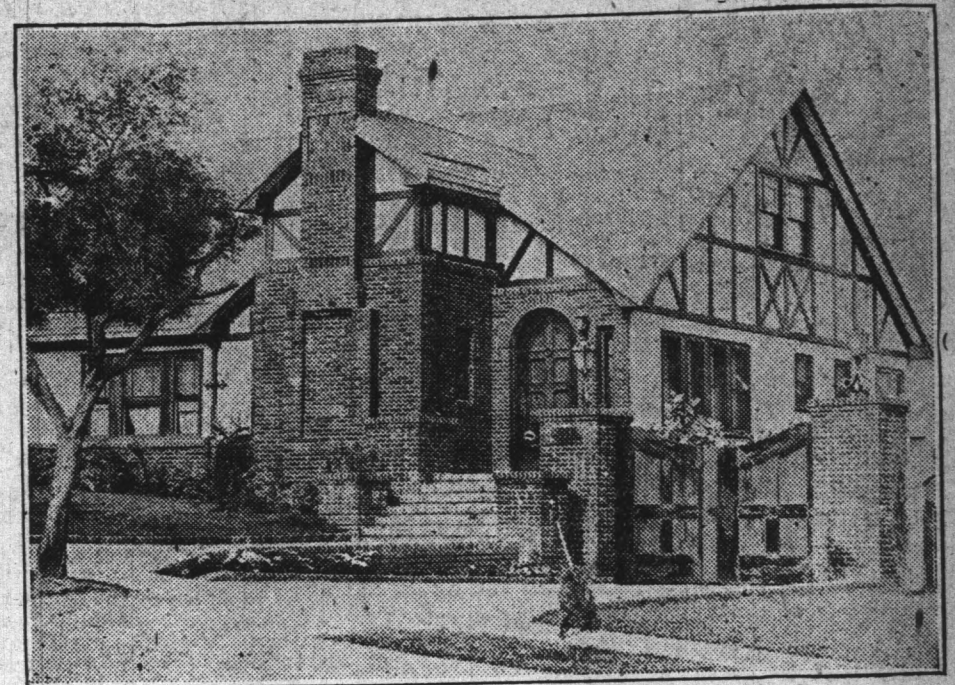
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C. R. O'NEIL, Stationer  
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## WM. H. SULLIVAN

112 S. Brand Glen. 982-R

## FOR SALE—5-room stucco, close in. lot 50x150, fruit trees, \$4200; \$500 cash, balance \$50 per month.

Lot on Kenneth road, 60x189—\$3100.

3 lots, Montrose, Ocean View boulevard, \$3500, terms.

2 lots, Raymond avenue, Fairview, \$650 each, terms.

## T. W. WATSON

710 E. Broadway Glen. 329

## FOR SALE—Corner lot, west side, a bargain, \$2000, 1-2 cash, \$1000 cash.

5-room new house, cellar, garage, hardwood floors throughout, \$6000, terms. Good buys all over Glendale.

## GLENN REALTY CO.

415 E. Colorado Glen. 827-W  
Glen. 2435-J

## FURNISHED HOUSE FOR SALE

4 rooms, bath and sleeping porch, gas, electricity, water, good lot 170x44. Variety young fruit and flowers; garage. Close to San Fernando Blvd. on W. Magnolia. Price very reasonable, and terms. Owner—420 W. Magnolia avenue. No agents.

## WEST DORAN

6 rooms—\$1500 down; vacant now; fireplace, oak floors, nice lawn.

## Exclusive Agent

H. B. YAKEL  
Member I. R. A.  
402 N. Brand Glen. 2320-R

## PRICE DOWN \$1750 CORNER LOT \$750

Only 3 blocks from Brand. Seven room, built-in bath, built-in features, cozy and home-like, also income. Garage, fruit trees, shrubs and flowers. Box 334-A, Glendale Daily Press.

## FOR SALE—3 rooms and sleeping porch, with bath. Large oak trees, \$1550, \$300 cash. \$35 per month. Apply George Place, Montrose.

## \$4000 FOR FIRST Mortgage loans. Must be good security.

## ENDICOTT &amp; LARSON

116 S. Brand Glen. 822

## FOR SALE—Two large lots, adjoining, 50x167 each, very desirable location. South exposure on Stocker, near Louise, \$3800, \$2000 cash for both. Owner 311 E. Stocker st.

## FOR SALE—5-room furnished house, close in, fireplace, built-in features, cozy and home-like, also income. Garage, fruit trees, shrubs and flowers. Box 334-A, Glendale Daily Press.

## FOR SALE—3 rooms and sleeping porch, with bath. Large oak trees, \$1550, \$300 cash. \$35 per month. Apply George Place, Montrose.

## \$4000 FOR FIRST Mortgage loans. Must be good security.

## ENDICOTT &amp; LARSON

116 S. Brand Glen. 822

## FOR SALE—6 rooms, nearly new, modern, 500 Fairmont, near Pioneer and Pacific. Near car, bus lines and park.

## For Sale—Real Estate

## BETTER BARGAINS

West of Brand we have a fine location, 190x230, consisting of five lots. On one lot there is an 8-room modern home two baths and every convenience. Lots of fine trees. This entire investment can be handled for \$6000 cash, with easy term on balance. Will divide these lots in any way. Fine location for courts or duplexes. Let's go see them!

## A fine foothill home of 7 rooms and sleeping porch. Garage and extra room; lot of fine trees; large lot with 117 foot front. An ideal home with a wonderful view, for only \$13,500 for a few days. \$5000 cash will handle this.

Beautiful view of the mountains from a location, 100x143. Fine 4-room house and sleeping porch, sun room, garage, chicken house, lots of fruit, nice yard. Room for another home on 50 feet. \$12,000, with half cash or will consider term on 4 or 5 room house with \$5000 value.

The best buy in the city today is a 6-room house, in north part of town. All built-in features, oak floors, fireplace. This place is in fine shape and can be bought for \$5800, with only \$1500 cash. This is a real bargain.

A dandy 4-room house with all conveniences; floor furnace, large garage, \$5555; can be handled for \$2000.

## KNIGHT &amp; LEWIS

226 S. Brand Glen. 1062-W  
Boost Glendale

## SPANISH STUCCO

6 rooms, 3 bedrooms, all oak floors, fireplace, fine built-in features, close to school, stores and cars. Good lawn front and rear; several fruit trees. \$7500, \$2750 cash.

6 rooms, 3 bedrooms, on fine corner lot, 3 blocks from Brand, surrounded by fine homes, \$6500, \$1700 cash.

New, 5-room Spanish stucco, all oak floors, fireplace. Very attractive, new street work all paid. \$5800; \$1500 cash.

New, 5 rooms, all oak floors, 2 bedrooms to carline. A real bargain. \$5250—\$1000 cash.

New, 4-room stucco, all oak floors, breakfast nook; \$3350, \$350 cash.

New, 5 rooms, oak floors, \$3350, \$500 cash.

4 rooms, on large lot—\$3250; \$250 cash.

Salem lot—\$1100, \$300 cash.

Salem lot—\$1175, \$300 cash.

Columbus lot—\$1300, \$650 cash.

Stocker lot—\$1800, \$550 cash.

## R. N. STRYKER

217 North Brand Glen. 846

## \$3250—\$750 CASH, \$35 Mo. Inc. Int.

3-room and screen porch plastered new house on rear of corner lot, 62x162. House has bath, shower, front and rear, excellent close in location to improve for rental property. This is an extreme sacrifice. Lot alone worth \$4000. Price now \$6350.

## 2-STORY BARGAIN ON LARGE DEEP LOT, 50x250

9 rooms, about 1 year old; 22 assorted, fruit trees appraised by bank at \$15,000. \$15,000. Many improvements since; located on most beautiful street in Glendale. Actual value, \$12,500. Can sell now at \$9500.

## H. L. MILLER CO.

109 S. Brand Glen. 853

## FOR SALE—Corner Salem and Pacific—\$2200.

3 rooms and bath, rear lot—\$2200—\$700 down.

4 rooms, modern, \$3900, \$500 down.

6 rooms, modern, 1 block to Brand, \$5750, \$2000 down.

4 rooms, furnished, at Montrose; \$5000—\$1950, \$500 down.

## CIRCLE REAL ESTATE CO.

120 N. Brand Glen. 2269-M

## LOTS—LOTS—LOTS

Millard st. . . . . \$1600

Maryland, Wilson . . . . . \$3000

Myrtle close in . . . . . \$2200

Myrtle, corner . . . . . \$1500

Riverdale . . . . . \$2350

Windsor, between Central and Grand View, Eagle Rock . . . . . \$3000

Grand View, Eagle Rock . . . . . \$1700

## W. WALLACE PLUMB CO.

229 N. Brand Glen. 230-M

A FOOTHILL HOME. Six-room bungalow, built by the day, and will stand closest inspection. Three large bedrooms, lot 100x210. Fifty bearing fruit trees; 40 different kinds and varieties; grapes, berries, and asparagus. Shrubby, flowers. Business calls me from town. Must be sold. Owner—1409 Valley View road.

## BEST BUY IN L. A. COUNTY

\$400 CASH—\$2700  
\$27.50 MONTHLY  
Lot worth \$2250. 3-room garage house, modern. If you want to make some money, see this one.

## BEAR BROS.

209 West Broadway  
Glen. 2147-R After 6 p. m. Glen. 2750-W or Glen. 1251.

READY about DEC. 15—4 stores on Maryland, 15x50 and two on Harvard, corner 20x65, and next east 20x65. Reasonable rent and will lease.

Seven double apartments above and one single, all large rooms with built-in beds, ranges in kitchens and radiators in all rooms. Will lease as a whole or furnished.

## W. WALLACE PLUMB CO.

229 N. Brand Glen. 230-M







Probably the best way to kill a falsehood is to let it lie.  
A pessimist doesn't enjoy life unless he doesn't.

# Glendale Daily Press

The charming widow looks out for No. 1 by looking out for No. 2.

## THE T-D-L THEATRE TODAY



Unreservedly—Wally's Best  
A-Real Treat Is in Store for You, for  
"CLARENCE" is "SOME SHOW"

### SPECIAL COMEDY

"Alabama and the Forty Thieves"  
Latest News Events in Motion

## Advertising and What It Does

It will bring people

And trade to you

That will build a

Better and Bigger

Business.

It stimulates your

Business—

Increases popularity—

It is real success:

ADVERTISE NOW.

## FRANCE PLANS TO REBUILD HER NAVY

PARIS, Nov. 14.—Aiming at the reconstitution of the French navy, bringing it up to its pre-war strength, but taking into account the limitation imposed by the Washington agreement, the minister of marine has elaborated a project calling for the expenditure of about \$200,000,000 yearly for the next twenty years. The plan will be presented to the present session of the chamber of deputies.

Naval experts have recently been laying stress on the fact that France's sea defenses have never been so weak in comparison with other nations since Napoleon's days. Construction was suspended during the war and scores of ships are out of date. A writer in the Petit Parisien sums up the total of France's fighting strength as six dreadnaughts, five light cruisers, 28 large destroyers, 41 submarines, with three old style cruisers of the Voltaire type (10,800 tons), ten others of a still older pattern and a dozen or so torpedo boats, practically useless.

As far as coast defense is concerned, none of the heavy batteries has a range beyond ten kilometres (less than four miles). Most of the hydroplanes and other aerial defense weapons are out of date.

Comparing the navies of France and Italy, which are placed on the same footing at the Washington conference, it is found that while the number of dreadnaughts is the same for both, Italy has a much superior light surface fleet in number and quality.

The minister of marine proposes to ask for appropriations for the next year of \$200,000,000, with provision for 175,000 tons of cruisers, 330,000 tons for light cruisers, torpedo boats and destroyers and 65,000 tons for submarines and small coast defense craft.

## PRESBYTERIANS OF TROPICO TO OPEN REVIVAL

In preparation for the special evangelistic meetings to be held in the Tropico Presbyterian church, beginning next Sabbath and continuing until December 3, under the leadership of Dr. and Mrs. H. P. Dunlop of Chicago, cottage prayer meetings are being held in the homes of the members every night this week as follows:

Monday, with Mr. and Mrs. Brown, 1239 S. Maryland, F. C. Richardson, leader, and with Mr. and Mrs. Huse, 335 Mira Loma, S. H. Wilcox, leader.

Tuesday, with Mr. and Mrs. Wilcox, 1924 Gardena, Mrs. Goldsborough, leader, and with Mr. and Mrs. Richardson, 1300 S. Central, J. Allen Adams, leader.

Wednesday night, union meetings at church, Pastor as leader.

Thursday, with Miss Adams, 1236 S. Glendale avenue, Dr. St. Clair, leader, and with Dr. Duncan, 1607 South San Fernando road, H. E. Fry, leader.

Friday, with Mr. and Mrs. Russell, 336 Mira Loma, Carl Duncan, leader, and with Mrs. Snell, 116 East Eulalia street, Mrs. S. E. Brown, leader.

## Foley's Friendly Fancies



JAMES W. FOLEY

**DOWN AND OUT**  
Used to brag when work was slack.  
Nothing else to do,  
Couldn't put him on his back.  
No use tryin' to.  
Said he'd been in many a bout,  
Wrastlin' every day,  
Nobody could put him out.  
Wasn't built that way.

Little feller name o' Hall,  
Well known here in town,  
Wasn't neither nor tall,  
Tried to put him down.  
Used to wrastle every day,  
Wrastled quite a bit,  
Hall 'ud lose but always say:  
"Bet I throw him yit!"

Well—they wrastled on for years,  
Finally, one day,  
After all his jokes and jeers,  
Hall put him away.  
Put him out for good and all.  
"Don't know Hall?" How so?  
First name's Al and last name's Hall.  
Middle name was Coe.



## WHAT'S THE MATTER WITH THE RETAILER?

By ROGER W. BABSON

Any reduction in the cost of living must come through better distribution rather than cheaper production.

It's strange how we concentrate on saving the pennies and let the dollars slip through our fingers. The officials of every manufacturing company in the country are hunting frantically for new ways to cut down the cost of production. They lie awake nights over a few cents an hour on labor, or an extra dollar or two on a ton of coal, or any other factor which may affect the cost of making this product. Once the goods are made and out of the factory, their efforts cease. The job of getting their product to the ultimate consumer belongs to someone else.

All of us have become so engrossed with the problem of cutting down the cost of production that we have let distribution take care of itself. We have saved millions at the bung but we are losing millions at the spigot. In the past fifty years the amount of goods produced in the United States has increased probably ten times over. The number of workers necessary to produce those goods have increased only about two and a half times. This means that the average worker today produces four times as much goods in eight hours as the worker fifty years ago did in ten or twelve hours. Allow for the cost of the machinery, fuel, etc., and even then you find the average unit producing cost today is less than half of what it used to be. In production we have made wonderful progress, because we have given most of our thought and effort to it.

Turn to distribution and you find no such progress. In fact, the percentage cost of distribution probably has not been reduced at all. With twice the production per worker we should expect that the wages for a day's work would buy twice as much goods as it used to. If distribution had been improved as much as production, a day's wages would buy four times as much as it did fifty years ago. We all know that no such increase has taken place. In fact, it is debatable if the average family today is even half as well off as it used to be.

This does not mean that the retailer or the jobber or the carrier are hogging the difference. It means to a large extent that we have not developed our tastes so as to get the most for our money. It means that we have not educated the retailer and other distributors to most efficient methods of handling merchandise. In short we have not made the same progress in distributing goods as we have in their actual production.

We have been devoting our efforts to building better factories, to getting a great output from labor, to putting out more and better goods. We have done very little toward the equally important problem of getting those goods to the ultimate consumer. The government is spending over \$100,000,000 a year in research to help the manufacturers and farmers, but it has never even taken a census of the retailers. Hundreds of men are employed gathering information on the crops. Hundreds more are experimenting in chemical research for means of fighting pests and blights which destroy crops, and instructing the farmer in their use.

Similar work is being done for the manufacturer to help him find more efficient methods of production. A complete census of manufacturers is taken every five years, which shows the number of firms in each industry, their production, costs and profits. These things, of course, cost money but they are worth it. They are largely responsible for the fact that the United States stands head and shoulders above any other country in the efficiency of its production. Is there any reason why we should not spend at least as much to help the retail distributor on whom we must depend to get those goods to us?

So far most people have been content to point to the growth of the chain store, and so on throughout the line. But these things are the comings of the individual retailer but the crying need of the hour is that we all get behind the retailer and help him. If his methods are wrong it is our misfortune and it is up to the rest of us to show him a better way. He sells at least 85% of all the consumers' goods bought in the United States; he has more than a million stores in the country representing an investment of billions of dollars; in short, the individual retailer today is our most vital artery of distribution.

Many people thoughtlessly say, "Do away with the individual retailer. Let the chain store or the cooperative association take his place."

Anyone who studies the problem, however, must realize the shortsightedness of such a plan. Both the chain store and the cooperative association are all right, but would we care to give any single organization a monopoly of our distribution?

There is another phase of the retail situation for which you and I as consumers are to blame—the truth is we have grown lazy. We want our goods brought to the door, we want to run charge accounts, we want to have a wide variety of styles and grades of goods to pick from. When our wives select a pair of shoes they insist upon having twenty different lasts to choose from. When we buy sugar we prefer to have it come in a pasteboard box of the particular size which best suits our needs, and so on throughout the line. But these things cost money. They are nice, but they are essential? If we knew we could get good shoes for 25 per cent less, would we not be willing to do with a smaller variety to choose from? Certainly we should not grumble over the high cost of living, while we continually demand service which is increasing the cost of the things we buy.

The day is coming when this problem of distribution will be worked out just as the development of our producing machinery has taken years, so the development of the best distributing methods must take years to complete. Such changes come about gradually. Right now, however, there are three things we can do to help solve the problem and cut down retail price.

(1) Urge the government to extend its services to the retail field so that the retailer can have the same statistical information and the same assistance from scientific research as the producer now enjoys.

(2) When buying, select popular grades of goods and avoid freakish styles. Encourage simplification of merchandise. Pay cash for your goods and if possible carry them home yourself. Don't insist upon ridiculous exchange privileges.

(3) Select one good retail store which will give you reliable service and stick to it. This means one grocery store, one meat market, one clothing store, etc. As long as the store you have selected gives you good service stay with it and boost it. If consumers will follow this policy they will automatically build up the desirable stores and eliminate the inferior retailers who now are sustained only by a careless, transient trade.

"I know that many people are saying hard things about the retailer just now. Much of the criticism, however, comes from those who do not understand the facts. Many retailers have been short-sighted in this period of readjustment. They have hesitated to take losses in order to keep pace with lower replacement costs. We, however, only do ourselves injury by careless and destructive criticism."

"The retailer has had tremendous problems, not the least of which have been the knocks we have given him. Most retailers are stumbling along, dazed by the rapid changes in conditions and blindly fearful of what the next season will bring forth. At present, we are on the very edge of a general business improvement, but the retailer is not in a mental attitude to prepare for it. He should be going into the fall business like a fighting cock, but instead his attitude is fearful and defensive. He should be laying in a large stock of goods to meet the increased demand and guard against a shortage later this fall. It is up to us to get behind him and encourage him. Let us cease destructive criticism and turn our efforts toward building up the retailers who are giving us the most efficient service. Quit roasting and try boosting!"

## RED CROSS ROLL CALL BEGINS IN THE CITY

Red Cross roll call started on Saturday, Armistice Day, but it being a holiday, people did not respond as they should. Work actively starts today, and it is hoped that every Glendale citizen will become a member of this organization.

The local chapter has been authorized by the national society to accept contributions to the Near East Relief fund during the Red Cross drive. Any who care to donate to this fund are urged to do so through the Red Cross and they may make their contribution to any of the Red Cross solicitors or at the Glendale Savings bank, corner of Brand and Broadway.

## EDITORIALS By the PEOPLE

Glendale, Oct. 19, 1922.

Editor Glendale Press,  
Dear Sir: Please permit me as one of your subscribers to write in regard to a matter of interest to all people who live in our city; I refer to the subject of cost of electricity which we use in our homes.

California advertises widely over the country that it is a place where electricity is produced more cheaply than elsewhere; that it is produced by waterfalls, the cheapest power available to mankind.

The municipal power and light department of Los Angeles, has made figures public stating that it delivers electrical energy in the city of Los Angeles at a cost of 6-10 of one cent per kilowatt hour. Our city of Glendale purchases electrical energy from the Southern California Edison company at a cost of less than 1 cent per kilowatt hour. Our city then sells this electricity to us at a price of 14 cents per kilowatt hour. In other words, after allowing for various overhead charges, our city is making a profit upwards of 1000 per cent on electricity consumed by home owners. If a storekeeper should extort such a profit he would be called a plunderer, or even stronger term.

I have available for examination by anyone recent actual bills for electric light which I received from friends who live in Cleveland. These bills show how heartless and unfair the city of Glendale is in overcharging its home-owners for this household necessity.

The city of Cleveland has a municipal electric light plant operated by steam; coal, costing about \$8 per ton, is burned in the production of electricity, and great sums must be spent in the purchase of this fuel. Ever since Cleveland's plant was started some 12 years ago, that city has charged home owners only 3 cents per kilowatt hour for electricity. Even though the cost of fuel, labor, machinery, buildings and all other materials has advanced greatly in the past 12 years, the city of Cleveland has not raised its charges to consumers.

Glendale is not a producer of electricity. It is like a mere middleman; it buys for less than 1 cent a unit of electricity and sells to us for 14 cents per unit. This unreasonable policy has caused Glendale homes to be dark in the evenings; people are forced to turn off the lights, as cost of electricity is prohibitive, and heating of homes with electricity is simply out of the question.

Each time the collector brings our electric light bill to our door we are charged 20 cents. In Cleveland the collection charge is only 5 cents; in fact, bills are printed on postal cards and mailed. In Glendale we have the iniquitous monthly tax of 35 cents for meter rental. Cleveland charges nothing for use of meter.

Why do the intelligent people of Glendale tolerate such unintelligent management of our city's departments? We can have 3-cent light and our city can still make a good profit. If electricity is sold cheaper our people will use more of it; larger sales at smaller margins means that the city will still earn good profit from its electric light business. With 3-cent electricity, we can heat our homes with electric heaters, our homes will become brighter evenings, and there will be less discontent and complaint on the part of our people.

Our city has no moral right to profiteer in the sale of a household necessity; there are many in our city who find it a heavy burden to pay the exorbitant charges. Those who hold office through suffrage of Glendale's citizens should take immediate steps to abolish the injustice.

No private corporation would be permitted to overcharge us as our city is doing, for there is a state utilities commission which fixes electric light rates of private corporations, and these rates are lower than the price which we have to pay to our city. California should be a place where electricity is not only produced cheaply, but also, a place where electricity is sold cheaply, as well.

Yours very truly,  
WM. J. MASAK.

321 Burchett St.

## COOKED DRESSING

One cup boiling water, three tablespoons acid (lemon juice or vinegar), four tablespoons flour, two tablespoons oil, speak cayenne, two egg yolks or one egg, one cup oil, one teaspoon mustard, one teaspoon salt. Mix flour with two tablespoons oil to paste. Add boiling water and acid. Cook five minutes. Pour over well beaten eggs and seasoning; beat until smooth. Cook, stirring occasionally. When cool beat in oil, one-fourth cup at a time, using a Dover egg beater. Makes one pint.

See Fred Minden, the tailor for well-dressed men—108 South Maryland—Adv.

## Glendale Theatre

WM. A. HOWE, LESSEE AND MANAGER

## CHARLES RAY

In His First

Nine-Reel United Artists' Production

## "A Tailor Made Man"

By Harry James Smith

as PRODUCED by COHAN & HARRIS

Directed by

JOSEPH DE GRASSE

## Tonight and Tomorrow MAGNIFICENT! GORGEOUS! IMPRESSIVE!

## SHATTERED IDOLS

The Weird, Mystic Rites of Hindu Worshipers woven into a tense drama on a background of Oriental Splendor.

## "KID LOVE"

Universal's Famous Juvenile Comedians in Screaming Comedy of Kid Franks.

PATHE REVIEW

"The Mud Pie Man" making mud into things of beauty.



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ONLY

Your Choice of 40  
Hats at

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## BUSHNELL MILLINERY

114 West Broadway  
Upstairs Over Gas Co. Office

"See SAN DIEGO" from Our Sun Parlor  
When You Arrive in SAN DIEGO Come to

## Hotel St. James

Modern in Every Respect San Diego's Tallest Building  
On Sixth, Between E and F Sts., San Diego, Calif.  
A Home While Away from Home  
MEYER and DAVIDSON R. B. THORUS, Mgr.

## Burbankers:

The partnership between W. Bernsdorf and H. J. Anderson has been dissolved. H. J. Anderson and his wife will own and operate

## THE VALLEY CAFE, Burbank IN THE FUTURE

## DUTY

The duty of a retail lumber yard does not consist only in selling lumber.

To consider carefully the individual requirements of each customer, to recommend only those materials which satisfactorily fill those requirements.

To conscientiously advise our customers on the various building problems that may arise.

In addition to the above the use of our complete filing system is available, by means of which the prospective builder can get in touch with contractors, carpenters, builders, plasterers and cement workers.

These are functions which this firm considers its elementary duties.

WM. J. BETTINGEN LUMBER CO.

Verdes of Quality  
Park Ave., near Central  
EAGLE ROCK

BUY A DIRECTORY CARD

FOR RESULTS—USE PRESS WANT ADS

## CITY PRINTING

NOTICE OF HEARING PROTESTS AGAINST THE OPENING AND WIDENING OF PACIFIC AVENUE

Notice is hereby given that protests have been filed with the undersigned City Clerk of the City of Glendale against the opening and widening of Pacific Avenue from the northern line of Broadway to the northern line of Tract No. 2434, as per Map recorded in Book 23, Page 61, of Maps, Records of Los Angeles County, California, in the manner contemplated by Ordinance of Intention No. 667, passed by the Council of the City of Glendale on the 23rd day of September, 1922, and that said Council has fixed Thursday, the 23rd day of November, 1922, at 8 o'clock p. m., at the City Hall, 619 East Broadway, near Glendale Avenue, as the day, hour and place, when and where such protests may be heard.

Given by order of said Council on this 8th day of November, 1922.

City Clerk of the City of Glendale.

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PAIGE JEWETT DORT  
**Sunset Motor Company**  
SALES and SERVICE  
Agencies—Glendale, Hollywood, Santa Monica  
308 E. Colorado Blvd. Phone Glen. 2096

## CITY PRINTING NOTICE OF PUBLIC WORKS

Public notice is hereby given that the Council of the City of Glendale, California, on the 2nd of November, 1922, did, at its meeting on said day, adopt Resolution of Intention No. 1733 to order the following improvement to be made on a portion of

KENNETH ROAD

from the westerly line of Pacific avenue to the westerly line of Tract No. 3749, as per map recorded in Book 47, Page 38 of Maps, Records of Los Angeles County, California, lying within the limits of the City of Glendale.

That the public interest and convenience require, and it is the intention of the Council of the City of Glendale, to close up, vacate and abandon for street purposes that portion of Kenneth Road more particularly described as follows:

Beginning at the northeasterly corner of Lot 1, Tract No. 2379, as per map recorded in Book 47, Page 38 of Maps, Records of Los Angeles County, California; thence northwesterly along the northwesterly prolongation of the easterly line of said Lot 1, to its intersection with a line drawn seven (7) feet northerly from and parallel to the northerly line of said Lot 1; thence westerly along said line so drawn to its intersection with the southerly line of Kenneth Road; thence easterly along the southerly line of Kenneth Road to the point of beginning.

The district to be assessed to pay the damages, costs and expenses for the said improvement is described in and reference is hereby made to Resolution No. 1733 for further particulars of said work.

BEN F. DUPUY,  
Street Superintendent of the City of Glendale.

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Information

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and  
DYERS

H. M. "Goldy" Goldsmith

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Glendale 592-W

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